

# DR DAVID GEIER

SPORTS INJURY TREATMENT, PREVENTION & WELLNESS

## **Sports Medicine Physician and Blogger Launches The Dr. David Geier Show** *Weekly Podcast Covers Sports Injury Prevention, Treatment and Wellness Information*

Social Media: “The Dr. David Geier Show launches for sports enthusiasts to discuss the latest news and famous athlete injury reports – [www.drdaavidgeier.com/podcast](http://www.drdaavidgeier.com/podcast).”

**Charleston, S.C. (August 26, 2011)** – Sports medicine physician and blogger, C. David Geier, Jr., MD, will launch his new podcast – The Dr. David Geier Show – on Monday, August 29, 2011. Geared towards sports enthusiasts, each week he will breakdown the latest trends from around the world of sports medicine, including breaking news, interviews and famous athlete injury reports. Listeners are encouraged to join the conversation by submitting sports-related questions to be answered during the “Ask Dr. Geier” segment.

“I have been fortunate with my blog to have a great vehicle for communicating with athletes, parents, coaches and healthcare professionals,” said Geier. “Now I’m excited to interact with my readers and listeners in this new podcast and expand the sports medicine conversation.”

For more than a year, Dr. Geier has provided sports injury treatment, prevention and wellness information on his blog – [www.drdaavidgeier.com](http://www.drdaavidgeier.com). His audience has grown significantly, drawing international visitors from 142 countries.

“I have really enjoyed discussing sports injuries and treatments with people locally in Charleston, as well as across the United States and world,” said Geier. “The Dr. David Geier Show seemed to be a natural extension to the blog. I am so excited to get started!”

Submit questions and comments to The Dr. David Geier Show:

- Call 843.628.7150 and leave a message
- Email [show@drdaavidgeier.com](mailto:show@drdaavidgeier.com)
- Twitter @DrDavidGeier with Hashtag #AskDrGeier
- Add a note to the discussion board on [Facebook.com/DrDavidGeier](https://www.facebook.com/DrDavidGeier)

The first episode will appear on iTunes the week of Monday, August 29, 2011. For more information on The Dr. David Geier Show, visit <http://www.drdaavidgeier.com/podcast>.

### **About Dr. Geier**

Dr. David Geier is a nationally renowned sports medicine expert, appearing in numerous national publications – including *USA Today*, *The Washington Post* and *Women’s Health Magazine* – and podcasts/videos as a source for sports-injury related information. After earning his fellowship in Sports Medicine in 2005, he created the MUSC Sports Medicine program, where his team is focused on providing treatment, prevention and wellness information for athletes of all ages and skill sets. He is the head team physician for the Charleston Battery soccer team and chief tournament physician for the Family Circle Cup women’s professional tennis tournament. Dr. Geier gives talks regularly to athletes, parents, coaches and trainers and writes frequently about sports topics in his bi-weekly *The Post & Courier* column. For more information about Dr. Geier and The Dr. David Geier Show, visit his blog at [www.drdaavidgeier.com](http://www.drdaavidgeier.com) or connect with him on Facebook ([Dr. David Geier –](https://www.facebook.com/DrDavidGeier)

[Sports Medicine](#)) and Twitter ([@DrDavidGeier](#)).

**Media Contact:**

Jenn Simpson

Marketing Consultant

803.467.4426 | [jennhsimpson@gmail.com](mailto:jennhsimpson@gmail.com)